

Francis J. Murray, Jr.

President & CEO

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Success Magazine: Frank, you have a long work history in the energy sector. Why have you made this your life's work? From where do you derive your passion?

Frank Murray, Jr.: It was almost through happenstance. Governor Hugh Carey hired me in 1977 as a legislative counsel in his DC office to work on environmental and energy legislation. As a former Congressional aide, I had worked on environmental matters, but I had little experience in energy. However, with the OPEC oil embargo in the late 1970s, energy emerged as a paramount federal and state concern. My involvement grew from there.

To some degree, opportunity has defined my focus on energy, but the link between environment and energy remains as strong as ever. No human activity more deeply affects the quality of our environment than our use of energy. We have a responsibility—both to ourselves and future generations—to use our resources as wisely and efficiently as possible.

Passion comes easily in this job. I am fortunate to work for a leader, Governor Andrew Cuomo, who strongly supports our mission and programs, and with an equally passionate and talented group of professionals at NYSERDA.

SM: Since being appointed to your current position within NYSERDA back in 2009, what initiatives are you

most proud of implementing?

FM: There are so many strong programs it's hard to choose. For example, we are implementing Governor Cuomo's NY-Sun Initiative—\$432 million in NYSERDA funding over the next four years—to help develop a sustainable solar industry in New York.

We are also administering On-Bill Recovery Financing—another governor's initiative—which allows homeowners, businesses, and not-for-profits to offset the costs of energy efficiency improvements through projected energy savings. Marrying this initiative with our Green Jobs-Green New York program makes New York a national leader in energy efficiency financing.

Governor Cuomo has said innovation is key to New York's economic resurgence. I am proud that NYSERDA has been at the forefront with our six Clean Tech Business Incubators, Entrepreneur-in-Residence program, R&D efforts and programs to stimulate energy efficiency and renewables demand.

SM: What funding opportunities or incentives are currently offered through NYSERDA?

FM: We offer a wide array of programs that benefit virtually every New Yorker—from deploying new and renewable technology and improving the energy efficiency of

one's home or business, to helping an industry become more competitive and attracting new investment in innovation. Our programs reflect the fact that every New Yorker has a stake in New York's energy future. For information about NYSERDA programs, I encourage a visit to nyserda.ny.gov.

SM: What does the future hold for NYSERDA?

FM: We will continue to serve as the catalyst for promoting energy innovation and technology across the state. We'll expand even further our creative partnerships with private enterprise, government agencies, universities, and others. We will continue to work together on Governor Cuomo's initiatives, such as the Energy Highway, NY-Sun, the Regional Economic Development Councils, and On-Bill Recovery Financing.

Under the governor's leadership, the state's clean energy economy will continue to grow, creating jobs and opportunity while decreasing our use of fossil fuels and improving environmental quality. New York will continue to lead the nation in effective, innovative energy programs and strategies that will strengthen our place in the twenty-first century economy.