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## LETTER FROM THE EDITOR

There is something to be said for having the courage to follow your passion in life. Taking a leap of faith requires guts. Dedicating your life to a charitable cause, adhering to your principles even if it isn't financially prudent, leaving the security of corporate America to chase a dream—to some, this type of devotion to passion is foolish; to others it is the marrow of life. I tend toward the latter, and I am glad that this month's featured entrepreneurs agree.

Our cover story this month (page 24) illustrates passion at its finest. Building on Love, is a charitable organization that supports Ronald McDonald House Charities chapters and the families they serve. Founders Jerry and Diane Abdelnour, work tirelessly to provide financial support to families in financial need due to the impact of the serious illness of their child. They are a true inspiration and a prime example of how living passionately empowers change. David Furlow (page 9) is unwavering in his commitment to living and working by the values he's passionate about. Tech Valley Recycling was built on those very principles. Not only is the company in support of saving animals, but they also collect and clean used sneakers for people in need around the world. And, because they strive to do what's right for the community and the environment, they recycle many items that

others in the industry won't because of low profit potential. Christine Lindenmuth (page 14) left the mortgage industry (after seventeen-plus years working in the corporate environment) to start Finders Keepers consignment shop. Wanting more satisfaction out of life than her job provided, she dove into entrepreneurialism and hasn't looked back.

I hope this issue sparks inspiration within you. I urge you to break the mold, do what you believe in, trust in your instincts. Someone once said, "Greatness evolves from trust—in yourself, in your ideas, and in your ability to know, deep down, what's best for YOU. We must not betray that trust, because the moment we do, we betray our own potential."

Find your passion and follow it!

All the best,

Ashley Mondrick, Managing Editor

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## MISSION STATEMENT

Enlightening, entertaining, educating, and motivating individuals to achieve their personal best by:

- Turning a vision into reality
- Achieving the thrill of victory and overcoming the disappointments of failure
- Establishing and attaining life's goals and objectives
- Having the courage and perseverance to overcome obstacles
- Creating balance in life by nurturing mind, body, and spirit for a healthy bottom line in business, a thriving family life, and inner peace
- Enjoying life to its fullest through SUCCESS

Success Magazine Ltd. is dedicated to bringing you the unique stories of highly successful business owners,

executives, homemakers, students, and athletes who have achieved success. Though their roads to success may be diverse, their methods are strikingly similar. Becoming a success takes vision, courage, faith, and perseverance; themes that run throughout our magazine.

We produce diverse articles from experienced advisers in the fields of finance, law, wellness, business, sports, and entertainment. Success Magazine Ltd. develops motivational editorials and programs to help individuals realize their dreams.

Success Magazine Ltd. aims to have a positive impact on the lives of our subscribers. We provide information and inspiration to readers by sharing true success stories of outstanding people in the region.